

Green Travel Campaign



Call to action – cycle – Stop Climate Change

Dear Parents,

Four 2nd year students from Loreto Beaufort have made it to the final of ‘The Power of One, One Good Idea’ competition in Dublin Castle on the 6th of May. We are campaigning for students to cycle to school, as it is a green way of travelling. We will have a ‘Cycle to School Week’ starting 26th April – 29th April. Prizes will be won and CO2 will be saved. Please help us by encouraging your child to cycle/walk to school.

Let the Students cycle to school!



In 1997, in the Japanese city of Kyoto, governments all around the world, including Ireland, took a big step together to work for a greener world and agreed to the Kyoto Protocol. This agreement commits industrialized countries to reduce or limit their greenhouse gas emissions by 2012. Each country has its own target to meet...

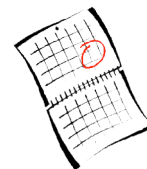
In letting your daughter cycle to school whilst leaving the car at home, you will help Ireland reach its greenhouse emissions target by preventing the release of carbon dioxide in the air. In addition to this, you will be helping to prevent climate change and you are contributing towards a cleaner planet. When you drive students to school, this prevents an enthusiastic cycling attitude. You will also be saving a lot of **money!** Firstly, you will be saving money on petrol and diesel costs. Secondly, if Ireland does not reach its ‘Kyoto Target’, the taxpayers of Ireland will be fined.



We are urging you to help reduce the amount of cars on the road. However, if on any occasion you wish to drop your daughter to school by car, we have a very important notice we want to make clear to you: Do not park in the cycle lanes on either side of the road outside the school. This creates a safety hazard and it also prevents students from cycling to school, as it is very dangerous. An alternative dropping point map is attached to this information leaflet. We will be monitoring the situation on a regular basis outside the school. Occasionally, the Garda Síochána will accompany us. If you do breach this law you could get up to 2 penalty points or a fine.

Important Dates for The Diary:

- April: Mon.26th – Thur.29th ... ‘Cycle to School Week.’
- May: Mon.10th – Fri.14th ... ‘Bike week.’



Website! www.loretohighschool.com

Be sure to visit the school the *about us* section the Green Committee have a page where will see all the work the school undertakes to create a cleaner environment.

Useful Facts!



- ✓ In 1986, approximately 23,600 primary school kids travelled to school by bike.
- ✓ By 2006 only 4,100 primary school kids were travelling to school by bike (that’s a decrease of 83% in 20 years)
- ✓ Of the 4,100 schools kids travelling to school by bike only 25% are girls.
- ✓ Cycling speed is approximately three times that of walking speed
- ✓ Over 45,000 people drive 2km or less to work in Dublin
- ✓ Almost 100,000 people drive 4km or less to work in Dublin
- ✓ Nationally over 200,000 people drive 4km or less to work
- ✓ Cycling is the quickest mode of transport in an urban environment for trips up to 6kms
- ✓ If a person living 4km from work cycles to and from work throughout the year, rather than driving, over the course of the year, around 300kg of CO2 emissions are avoided.


We do hope this letter has informed you about the importance of cycling and has helped you to recognize the essential need of our campaign. Currently, nine 1st year students cycle to school every day and six 1st year students cycle to school occasionally. If we could increase these numbers, that would be fantastic. Commuting by bicycle provides plenty of exercise and it is pollution-free! We are providing you and your daughter with an opportunity to make a difference to your world – ‘You stop driving so your daughter can start cycling!’

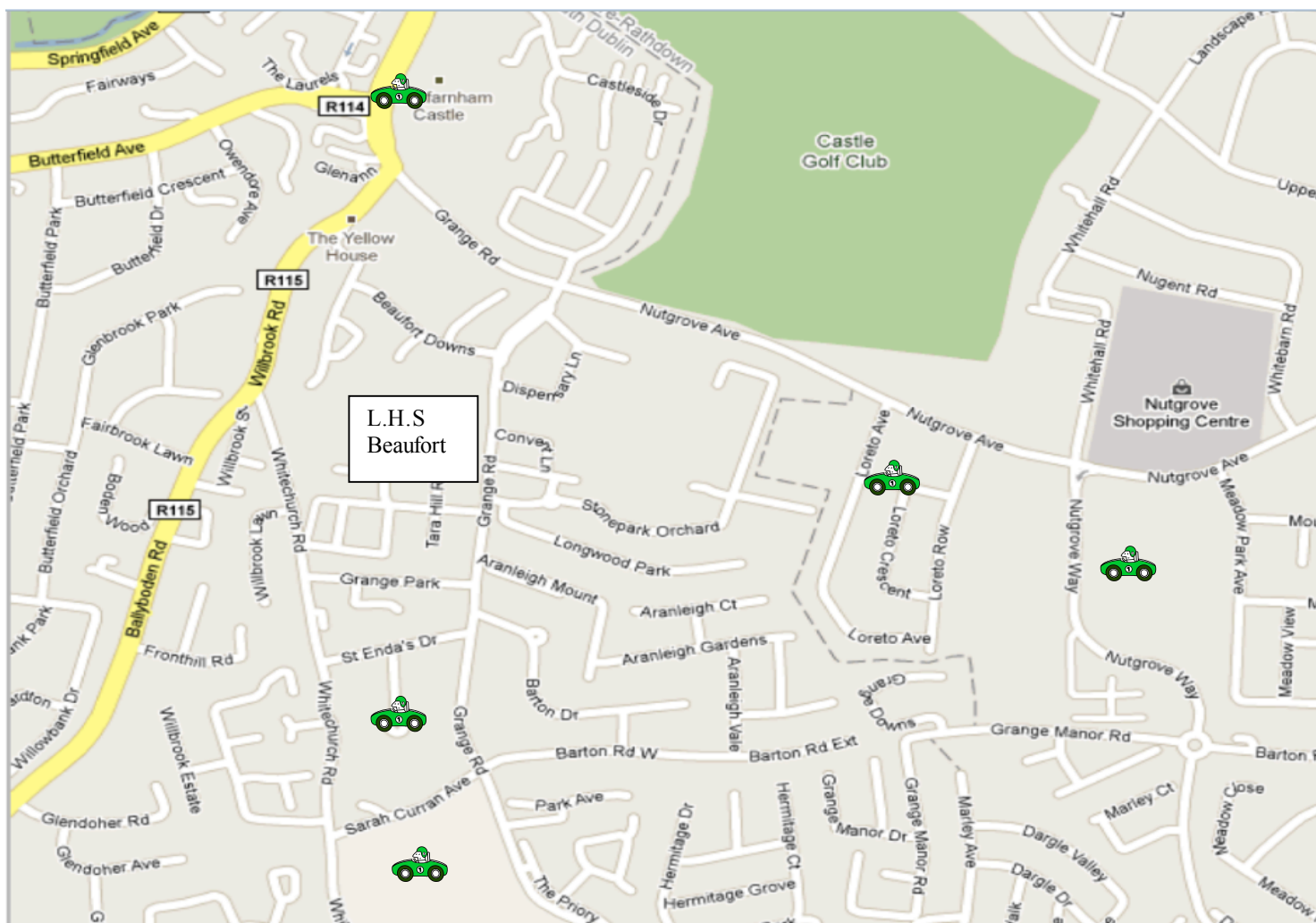
Good Luck to you and your daughter as you make the world a better place!






**Yours faithfully,
The Green Travel Campaigning Team.
The Sandwich Stops**



Alternative Drop Points – Park and Stride To School

The alternative parking spaces  have been designated to prevent cars parking dangerously outside the school. Parking directly in front of the school gates is dangerous, it blocks the cycle lane and discourages cyclists, it is also against the law. An incident whereupon a cyclist was knocked down occurred as a result of one of the cars from the school parking directly in front of the gates. Parking one's car at the indicated spaces will greatly encourage cycling to school, enhancing safety, student's health and positively benefitting the environment.



-  Rathfarnham castle car park
-  St Endas car park
-  Pull in at recycling zone outside St. Endas park – get your recycling done too.
-  Nutgrove Shopping Centre car park
-  Loop can be made around Nutgrove Avenue shops